



Republic of the Philippines  
**Department of Education**

REGION IX  
SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE

RECORDS SECTION

DepED, Division of Zambo. Norte

No: \_\_\_\_\_

Date: \_\_\_\_\_ By: \_\_\_\_\_

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**Office of the Schools Division Superintendent**

November 10, 2025

Division Memorandum

No. *22*, s. 2025

To: Assistant Schools Division Superintendent  
Chiefs, CID and SGOD  
Education Program Supervisors  
Public Schools District Supervisors  
Elementary and Secondary School Heads  
All Others Concerned

**DIVISION OBSERVANCE OF THE 2025  
NATIONAL READING MONTH CELEBRATION**

1. Pursuant to Senate Bill No. 475, *An Act Institutionalizing a National Reading Month Every November*, and in line with the theme **“Reading: A Bridge to Progress, Unity, and Compassion for the Nation** (Pagbasa: Tulay sa Pag-unlad, Pagkakaisa, at Pagmamalasakit sa Bayan),” the Schools Division of Zamboanga del Norte, through the Curriculum Implementation Division, enjoins all public and private elementary and secondary schools to actively participate in the suggested activities and to initiate other innovative reading-related programs aligned with the celebration.
2. This year’s celebration aims to:
  - a. strengthen the advocacy for reading and literacy in all schools;
  - b. promote unity and compassion through meaningful reading activities; and
  - c. encourage innovative and sustainable school-based reading programs.
3. The National Reading Month (NRM) and Pambansang Buwan at Araw ng Pagbasa (PBAP) shall culminate with a nationwide synchronized reading time on **November 27, 2025 at 9:00 A.M.** Philippine Standard Time (PST).
4. School activities during the celebration of PBAP must not disrupt the essential contact between the teachers and the learners as stipulated in the *DepEd Order No. 9, s. 2005, Instituting Measures to Increase Engaged Time-on Task and Ensuring Compliance Therewith*.
5. Schools are advised to document their activities and submit an **accomplishment report** with photo documentation to the **CID English and Filipino Supervisors** on or before **December 5, 2025**.
6. Immediate dissemination of and strict compliance with this Memorandum is directed.

**MAJARANI M. JACINTO EdD, CESO V**  
Schools Division Superintendent

CIDeao/2025NRM/DM01-2025/11102025



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Enclosure to Memorandum No. 526

**Suggested Reading Activities:**

Date	Activity Title	Description / Focus	Target Participants
November 4–5, 2025	Reading Month Kick-off and Launching Parade	Official opening of the National Reading Month with a parade, banner displays, and opening program featuring messages from school and division officials.	Whole school community
November 6–10, 2025	Read-Aloud Week	Teachers, parents, and guest readers conduct read-aloud sessions in classrooms to model expressive and meaningful reading.	Kinder–Grade 6; Grades 7–10
November 11–14, 2025	Drop Everything and Read (DEAR) Challenge	A 15-minute daily reading time observed school-wide to cultivate a reading habit.	All learners and teachers
November 12, 2025	Book Character Parade	Learners dress up as their favorite book characters and share a brief summary of the book or story.	Elementary learners
November 13–14, 2025	Storytelling Festival / Story Marathon	Local storytellers, teachers, or student leaders narrate stories in both English and Filipino, including local tales.	Elementary & Junior High
November 17–19, 2025	Reading Buddy Program	Peer reading partnership between higher and lower grade learners to promote	Grades 3–6 with Grades 1–2; Grades 9–10 with Grades 7–8

		collaboration and mentoring.	
November 20–22, 2025	ARAL Reading Intervention Days	Focused reading remediation and comprehension exercises aligned with the ARAL Program to address learning gaps.	Identified learners needing support
November 24, 2025	Poetry and Read-a-Poem Contest	Learners recite original or favorite poems promoting the joy of reading and expression.	Grades 4–10
November 25–26, 2025	Book Donation and Reading Corner Project	Learners and stakeholders donate storybooks to improve classroom reading corners or school mini-libraries.	School community and partners
November 27, 2025	Araw ng Pagbasa and Culminating Activity	Culminating program showcasing best reading month outputs, performances, and awarding of winners.	Whole school community

## I. GENERAL GUIDELINES

1. All schools are encouraged to participate in the celebration of the **National Reading Month (NRM)** following the suggested calendar of activities below.
2. Activities should highlight the **promotion of reading habits, reading comprehension, and love for literature** among learners.
3. Schools may modify the activities according to their **context, grade levels, and resources**, provided they adhere to the objectives of the NRM.
4. Collaboration with **parents, local government units, community partners, and other stakeholders** is highly encouraged.
5. Documentation (photos, short video clips, narrative reports) of each activity must be compiled and submitted to the Division English and Filipino Coordinators after the culmination.

## II. SPECIFIC MECHANICS PER ACTIVITY

### 1. Reading Month Kick-off and Launching Parade

*November 4–5, 2025*

- Schools shall conduct an opening parade around the campus or barangay vicinity.
- Participants may display banners, streamers, or placards promoting reading advocacy.
- The opening program may include inspirational messages, reading pledges, and performances.
- Criteria for “Best Reading Banner” (optional):
  - Relevance to the theme – 40%
  - Creativity – 30%
  - Clarity of message – 30%

### 2. Read-Aloud Week

*November 6–10, 2025*

- Each class will host read-aloud sessions led by teachers, parents, or invited guest readers.
- Reading selections should be age-appropriate and engaging.
- Teachers facilitate post-reading reflections or comprehension questions.
- Evaluation criteria for guest reader performance (optional):
  - Voice clarity and expression – 40%
  - Engagement with audience – 30%
  - Relevance of material – 30%

### 3. Drop Everything and Read (DEAR) Challenge

*November 11–14, 2025*

- All learners, teachers, and staff will stop their current tasks for 15 minutes of silent reading.
- Schools may set a uniform time daily (e.g., 8:00–8:15 a.m.).
- Teachers shall record participation and encourage reflections through reading journals or logs.

### 4. Book Character Parade

*November 12, 2025*

- Learners choose a favorite character from any book and wear corresponding costumes.
- Each participant shares a brief summary of the book or introduces the character.



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- Judging Criteria:
  - Creativity and costume relevance – 40%
  - Presentation and confidence – 30%
  - Knowledge of character/story – 30%

## 5. Storytelling Festival / Story Marathon

*November 13–14, 2025*

- Open to learners and teachers who wish to perform storytelling in English or Filipino.
- Each storyteller will have 5–7 minutes to narrate a story (original or adapted).
- Local tales or folk stories are highly encouraged.
- Criteria:
  - Delivery and expression – 40%
  - Story impact and relevance – 30%
  - Creativity and audience engagement – 30%

## 6. Reading Buddy Program

*November 17–19, 2025*

- Pair older learners (e.g., Grades 5–6 / Grades 9–10) with younger ones (e.g., Grades 1–2 / Grades 7–8).
- Buddies read together and discuss stories using guiding questions prepared by teachers.
- Schools may give “Best Reading Buddy” or “Most Supportive Pair” recognitions.

## 7. ARAL Reading Intervention Days

*November 20–22, 2025*

- Conduct reading intervention sessions using **ARAL program materials** or contextualized tools.
- Target identified struggling readers.
- Pre- and post-assessment of reading fluency/comprehension should be done.
- Schools may coordinate with Reading Coordinators for monitoring and feedback.

## 8. Poetry and Read-a-Poem Contest

*November 24, 2025*

- Open to Grades 4–10 learners.
- Participants may present original or selected poems in English or Filipino.



- Time limit: 3 minutes per participant.
- Criteria:
  - Voice and expression – 35%
  - Interpretation and emotional impact – 35%
  - Stage presence – 20%
  - Overall performance – 10%

## 9. Book Donation and Reading Corner Project

*November 25–26, 2025*

- Learners, parents, and partners are encouraged to donate new or gently used storybooks.
- Donations will be used to set up or enhance classroom reading corners or mini-libraries.
- Each class shall maintain an inventory log of donated books.
- Optional recognition: “Most Generous Class” / “Best Reading Corner.”

## 10. Araw ng Pagbasa and Culminating Activity

*November 27, 2025*

- Schools conduct a culminating program featuring performances, reading contests, and awarding of winners.
- Highlights may include:
  - Reading Pledge Recital
  - Book Fair or Exhibit
  - Presentation of Best Practices
  - Recognition of Outstanding Readers, Storytellers, and Supporters

## III. DOCUMENTATION AND REPORTING

1. Each school shall submit a **summary report** including:
  - List and photos of activities conducted
  - Attendance or participation records
  - List of winners/awardees (if applicable)
  - Narrative report of key highlights and best practices
2. Reports shall be submitted to the **Division English and Filipino Coordinators** on or before **December 5, 2025**.

Enclosure 2: **ACTIVITY COMPLETION REPORT**

Program Title	
Date	
Venue/s/ Platform/s	
Introduction	<ul style="list-style-type: none"> <li>• Executive Summary (Indicate the narratives)</li> <li>• General Objectives</li> </ul>
Actual List of Participants and/or Schools Participated	
Summary Description of the activities conducted with Photo Documentation and other MOVs	<p>Activities:</p> <p>A.</p> <p>B.</p> <p>C.</p> <p>D.</p> <p>E.</p> <p>F.</p> <p>G.</p>
Prepared by:	
Noted by:	
Approved:	