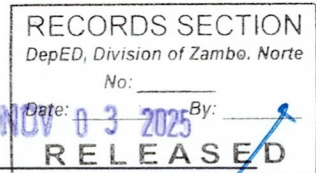




Republic of the Philippines  
**Department of Education**

REGION IX  
SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE



October 22, 2025

**Division Memorandum**

No. 518 s. 2025

**2025 NATIONAL OBSERVANCE OF FILIPINO VALUES MONTH (FVM)**

TO: Assistant Schools Division Superintendents  
Chief Education Supervisors  
Public Schools District Supervisors, PICD'S  
Secondary & Elementary School Heads  
All others Concerned

1. In consonance to Presidential Declaration no. 479 dated October 7, 1994, declaring November in every year as the "National Filipino Values Month". This year's theme, "Bagong Pilipinas, Bagong Pag-asa: Pagkakaisa at Pananagutan Para sa Makabuluhang Pagbabago". All schools are hereby directed to conduct activities relative to the month-long celebration. It is understood that **Time-On-Task** shall be observed as stipulated in **DepEd Order no.9 s.2005**, to ensure no disruption of classes.
2. Herewith are the suggested school-based activities:
  - a. Launching and Culminating Program
  - b. Forum/Fora
  - c. Slogan and Poster making
  - d. Oratorical speech
3. Further, schools are reminded to integrate Filipino values in the teaching-learning process/activities across learning areas and shall be incorporated in the activities of the different monthly celebrations and co-curricular undertakings.
4. Public Schools District Supervisors shall monitor the conduct of the FVM activities and shall submit **District Accomplishment Report** following the attached template to be submitted to Janet N. Recamara, EdD - EPS in V.E/GMRC/Philosophy, thru email at [janet.recamara001@deped.gov.ph](mailto:janet.recamara001@deped.gov.ph) on or before November 24, 2025.
5. Moreover, there shall be a Division Competition through Clusters on the following categories :
  - a. Poster Making Contest (Senior High School Category)
  - b. Tik-Tok (Junior High School Category)
  - c. Oratorical Speech (Elementary)
6. See attach guidelines and mechanics.
7. For dissemination and compliance.

**MAJARANI M. JACINTO EdD, CESO V**  
Schools Division Superintendent 

CID/jnr/FVM/DM10222025



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**For Division Competition:**

- Only one (1) entry per cluster in each category shall qualify for the division level. Entries shall be submitted to the SDO through a google drive (which will be provided/forwarded later).
- Deadline for the submission of entries shall be on or before **November 17 , 2025** for **division judging**.
- Announcement of winners shall be done on the Culminating Program through Facebook Live.
- We promote HONESTY and TRUST in the entries forwarded

**POSTER MAKING (Senior High School Category)**

**Mechanics:**

- a. The poster must illustrate, interpret and emphasize the theme
- b. Artwork must be video from the time it started and completed within the allotted time of 2 hours and shall be downloaded to the google drive of the respective cluster
- c. The poster must be done in free hand using the following materials:
  - ¼ size illustration board
  - Pencils
  - Oil/Pastel marker
- d. No identifying marks will be allowed to appear in the artwork such as the cluster number/name/district or any name
- e. Entries shall be judged by the Board of Judges
- f. The decision of the judges is final and irrevocable

**Criteria:**

Creativity/Presentation – 40%  
Originality and Artistic composition/style – 30%  
Relevance to the theme : 30%





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**TIK-TOK (Junior High School Category)**

**Mechanics:**

- a. The video must be minimum of 30 seconds and a maximum of 2 minutes.
- b. No use of foul/bad words and other words that may promote bullying and other cyber related crime
- c. No use of fire and other deadly weapon in the making
- d. No use of stunts that may risks accidents and other injuries
- e. Use of sound and other property with copyright issues must be properly credited
- f. For educational purpose/s only.
- g. Any content may do with relevance to the theme with the use of Filipino language
- h. Minimum of 1 or single person or a group of three persons as maximum
- i. Entries shall be judged by the Board of Judges
- j. The decision of the judges is final and irrevocable

**Criteria:**

- Content - 50% (includes the main concept of the video, relevance and how it conveys message to the audience)
- Creativity - 30% (includes uniqueness of ideas and how it is put into series of actions, movements and other forms of artistry)
- Transition and Effects – 20% (includes the shifting of one scene/slide to another, the use of appropriate effects and other features of the app)

**ORATORICAL SPEECH (Elementary)**

**Mechanics:**

- a. Contestant shall prepare a speech in Filipino with minimum of 2 minutes and maximum of 3 minutes to be uploaded to the google drive of the respective cluster with the following format: Arial, font size 12, double space, short bond paper, title of the speech, name of the participant, school with cluster number
- b. Oratorical speech presentation must be video from the time it started and completed and shall be uploaded to the google drive
- c. Entries shall be judged by the Board of Judges
- d. The decision of the judges is final and irrevocable

**Criteria:**

- Content/Substance-50%(relevance, originality, coherence and organization, logical)
- Delivery -40%(quality of voice, diction, fluency, mastery, pronunciation & grammar)
- Stage Presence – 10% ( Stage poise, gestures, appropriate use of stage)

