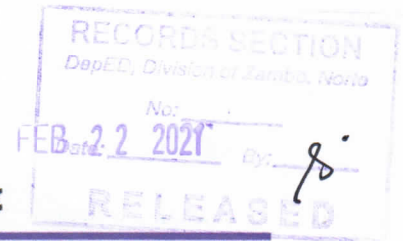




Republic of the Philippines  
Department of Education  
Region IX, Zamboanga Peninsula  
**SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE**



Division Advisory No. 25 s. 2021

February 1, 2021

In compliance with DepED Order No. 8 s. 2013

This advisory is issued not for endorsement per DO 28, s. 2001

But only for the information of DepED officials,  
Personnel/staff, as well as the concerned public.

(depedzn.net)

**CEU Career Guidance Caravan**

This has reference to the letter from Ma. Eleanor C. Espinas PhD, Head, Marketing and Communication Department, Centro Escolar University Manila, dated February 16, 2021, informing our senior high schools on the open invitation of CEU to provide career guidance resources for schools in their Virtual School/Career Orientation activity.

Activity details are provided in the enclosed letter.

Wide dissemination of this advisory is desired.

  
**MA. LIZA R. TABILON EdD, CESO V**  
Schools Division Superintendent

SGODYFS-jlp/CEU Career Guidance Caravan /ADV004-2021/02172021

N-avigating  
O-pportunities to  
R-eengineer for  
T-ransformation &  
E-mpowerment



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"Be and Do Much Better Each Day  
with a  
Sense of Urgency"

Centro Escolar University  
Marketing Communications Department  
Manila

February 16, 2021

FOR THE PRINCIPAL

ATTENTION: THE GUIDANCE COUNSELOR

Dear Sir/Madam:

Greetings of good health, safety and joy!

Though we have shifted to the so-called "new normal", we would like to ensure that the dream of our students to finish their education will not be delayed as we also take care of the health and safety of all from the pandemic. Centro Escolar University is pursuing continuity of education which is made possible through our online learning management system, the CEU LEAPS (Learning and Engagement Proficiency System). We also have what we call CEU ENGAGE (Engagement thru the Net for Growth in the Digital Age) Program which facilitates activities promoting the total well being and safety of students in the online world.

We would appreciate it if you could include CEU in the list of Universities/Colleges you will invite to your Virtual School/Career Orientation for College or Senior High to discuss our programs, admission procedures and entrance examination. Just let us know if you want us to send our recorded School/Career Orientation Video or we should set up a Live/Interactive Program for your School. We have also attached our campus brochure for sharing to your students, teachers and other school staff.

Thank you for always making us an active partner in preparing your students for success in their chosen profession even during these challenging times.

You may contact us through phone number 0919-5604570 and look for **Ms. Jhorizza Palma** or you may e-mail us through [ecespinas@ceu.edu.ph](mailto:ecespinas@ceu.edu.ph) or [jmpalma@ceu.edu.ph](mailto:jmpalma@ceu.edu.ph).

God blesses all of us and our endeavors!

Sincerely,



MA. ELEANOR C. ESPINAS, Ph.D.

Head, MCD

PS— Kindly fill out this Promotional Items Receipt Form for database purposes: <https://forms.gle/hNNzLvLAo4Pkb8z36>



Jhorizza M. Palma  
Marketing Assistant (Events)

+63 2 735.6860 • +63 2 735.6861 loc. 215 or 329  
[jmpalma@ceu.edu.ph](mailto:jmpalma@ceu.edu.ph)  
9 Mendiola St., San Miguel, Manila City, Philippines, 1005

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