



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region IX, Zamboanga Peninsula
SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE

SEP 10 2021

Division Memorandum

No. 422s., 2021

To : PSDSs and PICDs
School Heads, Public Elementary and Secondary Heads
Teaching and Non-Teaching Personnel
SDO Personnel
All Others concerned

From : **MA. LIZA R. TABILON EdD, CESO V**
Schools Division Superintendent

Subject : **CORRIGENDUM TO DIVISION MEMORANDUM NO. 429, S. 2021
RE: ONE HEALTH WEEK CELEBRATION**

Date : September 8, 2021

1. The SDO will be conducting two virtual activities to highlight our celebration of One Health Week for the hosting of National Drug Education Program, the Infographic Poster Making Contest and Tiktok NDEP Challenge.
2. All Districts are requested to submit their contestant/entry to the NDEP Virtual Activities on September 11, 2021. On the Spot Poster Making contest will be done live via ZOOM with camera focusing on the artists(participants) doing his poster until the end of the given two (2) hours. Attached herewith are the mechanics of the said contest.
3. The announcement of winners will be in the afternoon of September 11, 2021 during the NDEP webinar hosted by Zamboanga del Norte Division.
4. For any assistance, kindly contact NDEP coordinator at 09177265045. Also attached is the program of activities for your reference.
5. Widest dissemination of this memorandum.

SGODSHNS/naf/ContestMechanicsNDEP/DM32-2021/09092021

N-avigating
O-pportunities to
R-engineer for
T-ransformation &
E-mpowerment



Capitol Drive, Estaka, Dipolog City, 7100
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Attachment to DM No. ____, s. 2021

NDEP TIKTOK CONTEST MECHANICS

RATIONALE

The Department of Education (DepEd), through the Bureau of Learner Support Services-School Health Division launched Oplan Kalusugan sa Deped (OK sa DepEd or OKD) in 2018 which specifically aims, among other, to have efficient implementation of school-based health and nutrition programs and services, through rational programming in terms of resources and services to optimized the result of the six flagship programs.

Aligned with the One Health Week Celebration, this contest is a showcase of the experience of learners in the virtual classes and Flexible Learning activities. Open to all Zamboanga del Norte Learner who are interested in Tiktok.

DETAILS OF THE CONTEST

- Contestant shall prepare a 60 second video presentation expressing his/her campaign on Drug Education;
- Running time shall include both introduction and end-credits;
- Only one (1) entry is allowed per contestant;
- Entry must be an original work of the contestant;
- Entry must not contain or show inappropriate gestures, languages, clothing and profanity;
- Entry must exhibit positive and inspirational vibe;
- Contestant shall upload their entry in their Tiktok account beginning 12:00 am on September 6, 2021;
- Must attached #ndepzn2021, #onehealthweek2021zn, and #OKDzn2021
- Final count of likes will be at 11:59 pm on September 10, 2021;
- Top 10 entries with most number of FB Likes and qualified in the pre-screening will be included for judging;
- No entries will be accepted beyond this schedule.

CRITERIA FOR JUDGING

Originality, Content and Relevance to the Theme	40%
Visual Appeal, Artistic Value and Communication Potential of the Video	30%
Technical Quality, Effects and Transitions	30%
TOTAL	100%

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JUDGES:

1. Engr. Dave Patigayon
2. Dr. Cheryl Ocupe
3. Horlita D. Balais
4. Representative from PNP
5. Representative from PDEA

CONTEST PRIZES

Exciting prizes including certificates awaits winners.

AWARDING OF WINNER

There will be three (3) and one (1) People's Choice Award.

Announcement of the Top 3 winning entries and the People's Choice Award will be held on September 11, 2021 during the Webinar Activity on One Health Week Celebration.

OTHER GUIDELINES

Result of the contest are final and non-appealable

No Intellectual Property Infringement

PRE-SCREENING PROCESS

All entries shall be pre-screened and pre-selected by the committee based on pre-screening criteria as follows:

- Must be original work of the contestant;
- Must not contain or show inappropriate gestures, languages, clothing and profanity;
- Must exhibit positive and inspiration vibe.





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Poster Making Contest (Online) Mechanics

ELIGIBILITY

The participants must be officially enrolled and bona fide learner/personnel of Zamboanga del Norte Division.

GUIDELINES

Answer the question “How can we strengthening the NDEP activity in school at this pandemic time?” in relation to the One Health Week Celebration with the theme: “Bayanihan para sa Kalusugan: OK sa DepEd, sa Paaralan, at sa Tahanan,” emphasizing how partnership for school health are essential to support the new school year that will remain under the “new normal” set-up.

Make use of infographics

Should be an electronic file in jpeg format with 300DPI (dots per inch) or print resolution of 3508 pixels x 4961 pixels

COMPETITION AND JUDGING

The competition is open to all interested students. The competition is divided in four categories namely:

Elementary, Junior High, Senior High, and Teacher.

The participants will capture two (2) pictures (take two pictures: the entry poster and the poster with the artist).

The poster entry will be judged accordingly by the following criteria:

- 40% – Relevance to the Theme and Content
- 20% – Originality
- 20% – Creativity
- 20% – Concept/Presentation/Idea
- Total – 100%

The entries for the Online Poster Making Contest will be judged by the following:

1. Architect Ralph Spencer Codoy
2. Engr. Dave Patigayon
3. Dr. Cheryl Ocupe
4. Representative from PNP
5. Representative from PDEA

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SUBMISSIONS

The deadline of entries is on or before 12:00 noon of September 10, 2021.

Participants may submit the poster personally, electronically (neoriente.ferrer001@deped.gov.ph) or a courier, provided that the entries are received by SDO (Medical Section) on or before the deadline.

Entries must include the following details:

- Name of participants
- Contact details
- Name of School/District

Three (3) winners will be declared in each category.

AWARDS

Winners will be announced on September 11, 2021 during the NDEP program of the One Health Week Celebration at 2pm.

Prices for the winners and participants will received Certificate of Recognition and all entries will be posted in the Deped ZN portal.

