



Republic of the Philippines
Department of Education
Region IX, Zamboanga Peninsula
SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE

RECORDS SECTION
DepED, Division of Zambo. Norte
No: _____
Date: 14 2020 By: [Signature]
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Division Memorandum
No. 218, s. 2020

TO : DICMC Officers and Members
Teaching and Non- Teaching Personnel
All Others Concerned
This Division

FROM: **MA. LIZA R. TABILON EdD, CESO V**
Schools Division Superintendent

SUBJECT : **ORIENTATION ON BROADCAST JOURNALISM**

DATE : August 13, 2020

1. Self- Learning Modules (SLMs) shall be the primary learning resource to be utilized in the implementation of Basic Education- Learning Continuity Plan (BE- LCP), Online and Modular Distance Learning Modality Components. Conversion of module contents into various content formats, such as, but not limited to, digital formats (flat PDF and e-SLM), educational video, radio and others, is imperative to operationalize the online component of DLMs. With this, the Schools Division of Zamboanga del Norte will conduct an *Orientation on Broadcast Journalism* on Saturday, August 15, 2020 at 1:00 pm through a virtual platform/ live streaming on the official Facebook page: Schools Division of Zamboanga del Norte.
2. This activity aims to:
 - a. Provide thorough information on basic broadcast journalism;
 - b. Demonstrate knowledge on content production and storyboarding; and,
 - c. Create an avenue for broadcasters to internalize broadcasting codes, ethics and best practices.
3. The expected participants are the members of the pool of broadcasters from the teaching and non- teaching personnel of this division who registered online through bit.ly/znbroadcasters; and the officers and members of the Division Information and Communication Management Center. These participants shall be sent an email/ message containing the link of the webinar to be able to sign in.
4. Please contact the Human Resource Development Unit at 09998842469/ 09176335061 for any clarifications.
5. For information and widest dissemination.

nret/RIP/III/Orientation on Broadcast Journalism/SGOD-HRD-DM018-2020/08132020

N-avigating
O-pportunities to
R-eengineer for
T-ransformation &
E-mpowerment



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