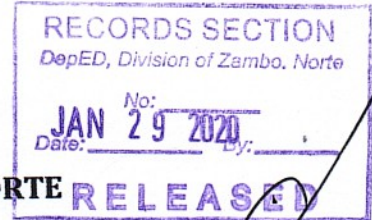




Republic of the Philippines
Department of Education
Region IX, Zamboanga Peninsula
SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE
Capitol Drive, Estaka, Dipolog City, 7100



Tel No.: (065) 212-5843

e-mail address: zn.division@deped.gov.ph

Division Advisory No. 009 s. 2020
January 28, 2020

In compliance with DepEd Order No. 8 s. 2013
This advisory is issued not for endorsement per DO 28, s. 2001
But only for the information of DepEd officials,
Personnel/staff, as well as the concerned public.
(depedzn.net)

3rd International Youth Business Conference and
2nd International Educators Research Conference

This has reference to the attached letter from JOSEPH G. REFUGIO, Conference Chairperson dated December 7, 2019 inviting interested SHS student and teacher with major in ABM strand to participate in 3rd International Youth Business Conference and 2nd International Educators Conference on March 13-15, 2020 at Dakak Park and Beach Resort, Dapitan City, Zamboanga del Norte which is jointly hosted by the College of Business Education of St. Vincent's College Incorporated, Dipolog City, Academic International Consortium of Indonesia, Asian Institute of Cambodia, Politeknik Piksi Ganesha, Research Synergy Foundation and St. Joseph College of Sindangan Incorporated.

All concerned may participate in this activity. Participation of public and private schools shall be subject to the no-disruption-of-classes policy stipulated in DepEd Order (DO) No. 9, s. 2005 titled Instituting Measures to Increase Engaged Time-on-Task and Ensuring Compliance Therewith.

For queries, participants may contact Mr. Joseph Refugio, Conference Chairperson at (065) 212-1458, mobile phone number 0917-100-4588 or at e-mail josephrefugio@svc.edu.ph.

Immediate dissemination of this advisory is desired.


MA. LIZA R. TABILON EdD, CESO VI
Schools Division Superintendent

JLP/Intl Youth Bus. and Edu c. Research Conference/SGODYFS/ADV001-2020



"Be and Do Much Better Each Day with a Sense of Urgency"





December 7, 2019



DR. MA. LIZA R. TABILON, CESO VI
 Superintendent
 Zamboanga del Norte Schools Division
 Department of Education
 Dipolog City, Zamboanga del Norte

Subject: Request for DepEd Endorsement for the 3rd International Youth Business Conference and 2nd International Educators Research Conference.

Dear Dr. Tabilon:

Warm Greetings!

The College of Business Education of St. Vincent's College Incorporated of Dipolog City in partnership with Academic International Consortium of Indonesia, Asian Institute of Cambodia, Politeknik Piksi Ganesha, Research Synergy Foundation, and St. Joseph College of Sindangan Incorporated of Zamboanga del Norte will be holding the 3rd International Youth Business Conference and 2nd International Educators Research Conference at Dakak Park and Beach Resort, Dapitan City, Zamboanga del Norte, Philippines on March 13-15, 2020. The theme for the conference is "*Business Youth in the Era of IR 4.0: A New Age of Creativity and Innovation*". This will be participated by business students and faculty of colleges and universities in the country and from the ASEAN region, and students and Faculty of Senior High Schools.

The goal of this activity is to provide avenue for discussion on the emerging trends, challenges, opportunities of the Fourth Industrial Revolution. This is also an opportunity for the students and teachers to present their feasibility studies, capstone, and design projects. With this, the youth as well as the educators get to listen to our respected local and foreign resource speakers relative to issues of Industry 4.0.

The registration fees are as follows:


PARTICIPANT		*Overnight accommodation at Family Pavilion Room *With one (1) breakfast, two (2) lunch and one (1) dinner all in set. *KIT, ID and Certificate *Unlimited ride tickets pass to Gloria's Fantasyland	Registration fee per Research Presenter
A. Foreign	Professional/Faculty	USD120	USD20
	Student	USD95	USD10
B. Local	Professional/Faculty	Php4,750	Php1,000
	Student	Php4,750	Php500

In this respect, may I respectfully request from your office for an endorsement of this conference to all Department of Education Senior High Schools in the Province of Zamboanga del Norte particularly with ABM strand to participate in this important undertaking in the region.


Enclosed is the flow of activities. Should you have any clarifications, please don't hesitate to reach me at (065) 212-1458, mobile phone number 0917-100-4588 or at my email josephrefugio@svc.edu.ph.

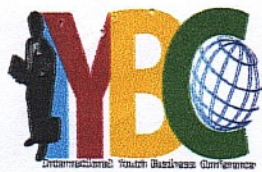
Thank you very much and anticipating for your favorable response and support.

Sincerely,


JOSEPH G. REFUGIO, DM-EM, FBE, CHP
 Conference Chairperson
 Dean, College of Business Education
 St. Vincent's College Incorporated
 Dipolog City, Philippines

212-5849

received in my office
 1/28/2020 10:00 am




ST. VINCENT'S COLLEGE INCORPORATED - COLLEGE OF BUSINESS EDUCATION, DIPOLOG CITY, Philippines, ST. JOSEPH COLLEGE OF SINDANGAN INCORPORATED, ASIAN INSTITUTE OF CAMBODIA, ACADEMIC INTERNATIONAL CONSORTIUM OF INDONESIA, RESEARCH SYNERGY FOUNDATION, and POLITIKNIK PIKSI GANESHA

present

**3rd INTERNATIONAL YOUTH BUSINESS CONFERENCE and
2ND INTERNATIONAL EDUCATORS RESEARCH CONFERENCE**
March 13-15, 2020, Dakak Park and Beach Resort, Dapitan City, Philippines

PROGRAMME OF ACTIVITIES

Theme: Business Youth in the Era of IR 4.0: A New Age of Creativity and Innovation

Day 1 March 13, 2020	Arrival of Foreign Guests and Delegates; Registration and Fellowship Dinner for Foreign Delegates sponsored by St. Vincent's College Incorporated Administration	
Day 2 March 14, 2020		
06:00 AM	Departure from St. Vincent's College Incorporated to Dakak Park and Beach Resort, Dapitan City	
	Activity	Person In-charge
07:00 AM – 08:50 AM	Arrival and Registration	Secretariat
08:50 AM - 09:05 AM	Opening Ceremonies Doxology Philippine National Anthem Opening Salvo	St. Vincent's College Incorporated
09:05 AM – 09:10 AM	Acknowledgement of Guests and Participants Rationale and Objectives of the Conferences	Dr. Joseph G. Refugio Dean College of Business Education St. Vincent's College Incorporated, Dipolog City
09:10 AM – 09:20 AM	Welcome Remarks	Rev. Fr. Nathaniele A. Denlaoso President, St. Vincent's College Incorporated
09:20 AM – 09:25 AM	Introduction of the keynote speaker	Dr. Joseph G. Refugio Dean College of Business Education St. Vincent's College Incorporated, Dipolog City
09:25 AM - 10:25 AM	Keynote Speech	Dr. Rody P. Garcia, MDM OIC Regional Director IV Commission on Higher Education, Regional Office IX <i>(for Confirmation)</i>
10:25 AM -10:30 AM	Awarding of Certificate of Appreciation	Rev. Fr. Nathaniele A. Denlaoso Dr. Joseph G. Refugio
10:30 AM – 10:35 AM	Introduction of Speaker	Raymond Chris P. Maribojoc Director, Community Extension and Linkages
10:35 AM - 11:00 AM	Plenary Session I: "IR 4.0: Entrepreneurial Innovation and Creativity" ^a	Dr. H.K. Prihartono AH, Drs. S. Sos., S.Kom., M.M President, Politknik Piksi Ganesha of Indonesia and Academic International Consortium <i>(for Confirmation)</i>
11:00 AM – 11:05 AM	Awarding of Certificate of Appreciation	Dr. Rody P. Garcia, MDM Rev. Fr. Nathaniele A. Denlaoso Dr. Joseph G. Refugio
11:05 AM – 01:30 PM	LUNCH/ Check-in	

01:30 PM – 01:35 PM	Introduction of Speaker	Mr. Dexter E. Zayas Faculty and Adviser, Financial Management, College of Business and Management
01:30 PM – 02:30 PM	Plenary Session 2: “The 21 st Century Skills: Challenges for Educating the Gen Z”	Dr. Edgar A. Alosbaños Dean, Graduate School St. Vincent’s College Incorporated <i>(for Confirmation)</i>
02:30 PM – 02:35 PM	Awarding of Certificate of Appreciation	Dr. H.K. Prihartono AH, Drs. S. Sos., S.Kom., M.M Dr. Joseph G. Refugio Dr. Hendrati Dwi Mulyaningsih
02:35 PM – 02:40 PM	Introduction of Speaker	Ms. Sheila S. Dalumpines Faculty, College of International Hospitality Management
02:40 PM – 03:35 PM	Plenary Session 3: Research Collaboration	Dr. Hendrati Dwi Mulyaningsih Research Synergy Foundation <i>(For confirmation)</i>
03:35 PM – 03:40 PM	Awarding of Certificate of Appreciation	Dr. H.K. Prihartono AH, Drs. S. Sos., S.Kom., M.M. Dr. Joseph G. Refugio
03:40 PM – 03:45 PM	Introduction of Speaker	Raymond Chris P. Maribojoc Director, Community Extension and Linkages
03:45 PM – 04:55 PM	Plenary Session 4 “Social Innovation that Better the Youth and the World”	Mr. Francisco dela Cruz Trainer and Consultant <i>(for Confirmation)</i>
04:55 PM – 05:00 PM	Awarding of Certificate of Appreciation	Dr. H.K. Prihartono AH, Drs. S. Sos., S.Kom., M.M Dr. Joseph G. Refugio Dr. Hendrati Dwi Mulyaningsih
05:00 PM – 06:00 PM	Break/ Free Time	
06:00 PM – 07:00 PM	Dinner	
07:00 PM – 10:00 PM	Fantasy Land/ Rides	
Day 3 March 15, 2020		
07:30 AM - 08:00 AM	Registration	Secretariat
08:00 AM – 09:30 AM	Plenary Session 5: Faculty Research Paper Presentation	Session Chair: Engr. Luthermie B. Manago Program Head, College of Engineering
09:30 AM - 11:50 AM	Breakout Sessions: Research Paper Presentation a) Business Discipline Researches (Feasibility Study/ Business Plan, Hospitality Research, etc.)	Session Chair: Mr. Angel D. Calaguian, CPA, MBA Program Head, College of Accounting Education
	b) Computer Science, Information Technology & Computer Engineering Discipline	Session Chair: Dr. George P. Caroro Program Head, College of Computer Studies
11:50 AM – 12:00 NN	Awarding and Distribution of Certificates	
12:00 NN - 02:00 PM	LUNCH/ Check Out	
02:00 PM – 04:30 PM	Free Time/ Explore Dakak/ Swimming	
04:00 PM – 05:00 PM	Departure from Dakak Park and Beach Resort to Dipolog	

SPEAKERS' PROFILE



Dr. Rody P. Garcia, MDM
OIC Regional Director IV
Commission on Higher Education, Regional Office IX



Dr. Edgar A. Alosbaños is a prolific academician. He has been in the academe for almost 37 years. He is a consultant to some academic institutions. Currently, he is the Dean of the Graduate School of St. Vincent's College Incorporated in Dipolog City.

He finished his Bachelor of Arts in English from the University of San Carlos, and his Master of Arts in English from University of San Jose-Recoletos in Cebu City, Philippines. He obtained his Doctor of Philosophy in English, major in American literature from Arizona State University in Arizona, USA as Fullbright-Hays International Scholar.

He was once a Graduate School Dean and College Dean at University of San Jose-Recoletos, Cebu City. He had served in different capacities in AMA International University-Bahrain, Kingdom of Bahrain such as being the Associate Dean, Director for its community extension, and a Job Placement Consultant in the same university. He also served as director for research and community extension services and development in University of Cebu, Philippines.

As a consultant both in academic institutions and industries, he had several engagements in different organizations. He used to be the consultant for business operations and strategies and business communications at BSU, Inc. (A T-Shirt Designer Company) in Cebu City. He also served as a consultant for structure, policies, systems, curriculum review and updating at Gold Hearts Learning Center International. He had worked with Universal Learning Center, Cebu Care Giving Studies and Development Center, Cebu City, and with International Pharmaceuticals, Inc., Cebu City especially for the translation and preparation of medical brochure. Moreover he was the Consultant of Diocesan Schools of the Diocese of Dipolog, Zamboanga del Norte.

In addition to his achievements, he was a recipient of various accolades and commendations in management, higher education assessment, teaching, deanship, contribution to university life, international socio-civic and extension programs, international program leadership, graduate paper, scholarships, speaking engagements, fiction, poetry, and writing fellow.

Dr. H.K. Prihartono AH, Drs. S. Sos., S.Kom., MM is an accomplished individual whose achievements are manifested in the field of education, and in business. He obtained his Doctor of Philosophy in Marketing Management from Padjadjaran University in Indonesia.



Indonesia, respectively.

His involvement in the field of education afforded him an opportunity to be a lecturer and got involved several academic institutions. He owns twelve school campuses and five Senior High Schools and Vocational High Schools. He has been also active in the tourism and hospital industry where he owns eight Hotels and two hospitals in

He occupies high position in the echelon of various institutions, where he is the President and Director of Politeknik Piksi Ganesha, Academic International Consortium of Indonesia; and a member of International Advisory Board of Asia Pacific Consortium of Researchers and Educators (APCORE), and of the International Advisory Board of the Sankalpa of the International Journal of Management Decisions, India. Professionally, he is an assessor of National Accreditation Board of Higher Education.



Dr. Hendrati Dwi Mulyaningsih, S.E., MM. is a lecturer and researcher in business field. Born in Wonosobo, January 22, 1974. She obtained her undergraduate studies at General Soedirman University (UNSOED), and her Master's Degree at the Islamic University of Bandung (UNISBA) and

She earned her Doctor of Science Management in Entrepreneurial Studies at the School of Business and Management, Institute of Technology Bandung (SBM-ITB), Bandung, Indonesia. She is the CEO and Founder of the Research Synergy Foundation, and has published various researches.

Teaching is her passion. She has been teaching different subjects for regular and international class, such as Entrepreneurship, Advance Entrepreneurship, Business Analysis, and Innovation and Creativity.



Mr. Francisco Dela Cruz is a graduate of Bachelor of Science in Business Management major in Marketing, cum laude, in Polytechnic University of the Philippines. He is a lecturer of De La Salle - College of St. Benilde, Diploma Program in Professional Retail Management

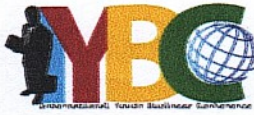
Aside from his exposure in business education, he is also a Resource Speaker and Trainer as well with Thirty Five years of experience in various industries, and seventeen years of which were spent in the Middle East, and most of which were in Saudi Arabia.

He has extensive retail experiences which were gained from being the Branch Manager of many "SM Stores" in the Philippines, and from being the Retail Training Manager of the "Alshaya Retail Group" in the Middle East, operating in 19 countries and having more than 2,500 stores with 110 nationalities. The local and international retailing stints had transformed him as Retail Operations Leader & Customer Experience Champion and Trainer.

Meanwhile, his strong hospitality competencies were gained from being the Hospitality Training Manager of Sheraton Hotel in Kuwait, a 5-star Luxury Collection Hotel, and this job had transformed him as Guest Experience Champion, and Trainer. While his human resources, organization and people development talents were strengthened by his active role as HR training & development manager in a huge utility company in Jeddah, Saudi Arabia with a highly diverse workforce and technical environment.

Nowadays, he has been visiting different regions of the Philippines sharing his experiences and spreading talents and wisdom, by way of delivering the most timely and relevant seminars and training workshops, and providing consultancies to several companies, mostly in the tourism, hospitality, and retail sectors with emphasis on all guest happiness and customer engagement.

He has been a highly requested Resource Speaker and Trainer of the Department of Tourism, Department of Trade & Industry, Civil Service Commission, and the Philippine Retailers Association.



**3rd INTERNATIONAL YOUTH BUSINESS CONFERENCE and
2ND INTERNATIONAL EDUCATORS RESEARCH CONFERENCE**
Theme: Business Youth in the Era of IR 4.0: A New Age of Creativity and Innovation
March 13-15, 2020
Dakak Park and Beach Resort, Dapitan City, Zamboanga del Norte, Philippines

REGISTRATION FORM

(Please fill in the necessary information and send this form to josephrefugio@svc.edu.ph and dexterezayas@gmail.com)

Name of School/ Organization:	
Complete Address:	
Contact Person:	
Contact Number:	
Email Address	

Total Number of Registrants:	
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December 7, 2019

THE PRINCIPAL
Senior High School
Zamboanga del Norte

Subject: Invitation to the 3rd International Youth Business Conference and 2nd International Educators Research Conference.

Sir/ Madame:

Warm Greetings!

The College of Business Education of St. Vincent's College Incorporated of Dipolog City and its Institutional Partners in Indonesia will be holding the 3rd International Youth Business Conference and 2nd International Educators Research Conference at Dakak Park and Beach Resort, Dapitan City, Zamboanga del Norte, Philippines on March 13-15, 2020. The theme for the conference is *"Business Youth in the Era of IR 4.0: A New Age of Creativity and Innovation"*. This will be participated by business students and faculty of colleges and universities in the country and from the ASEAN region, and students and Faculty of Senior High Schools.

We endeavor to hold and host this activity for the purpose of providing avenue for discussion on the emerging trends, challenges, opportunities of the Fourth Industrial Revolution. This is also the opportune time for the students and teachers to share their researches. Hence, our youth as well as the educators get to listen to our respected and vibrant local and foreign resource speakers relative to issues of IR 4.0, and showcase their innovative researches.

The registration fees are as follows:

PARTICIPANT		<small>*Overnight accommodation at Family Pavilion Room *With one (1) breakfast, two (2) lunch and one (1) dinner all in set; *KIT, ID and Certificate *Unlimited ride tickets pass to Gloria's farmstayland</small>	Registration fee per Research Presenter
A. Foreign Delegates	Professionals/Faculty	USD120	USD20
	Students	USD95	USD10
B. Local Delegates	Professionals/Faculty	Php4,750	Php1,000
	Students	Php4,750	Php500

In this regard, we are pleased to invite your Senior High School students particularly those who are in the ABM strand, and faculty to participate in this meaningful activity in the region. We would also like to extend a special invitation to your researchers to take part as presenters of their Feasibility Studies or Business Plans.

Please confirm your attendance by accomplishing the attached pre-registration form together with the scanned/screenshot copy of your deposit slip and send them to josephrefugio@svc.edu.ph and dexterezayas@gmail.com on or before February 20, 2020. For your registration payment, kindly deposit it to BDO Account 0102-7004-2393 (Rizal Ave., Dipolog Branch) with account name Joseph G. Refugio and Angel D. Calaguian.

Enclosed also are the Flow of Activities, and DepEd Zamboanga del Norte Schools Division's Endorsement letter for your ready reference and guidance. Should you have inquiries, please don't hesitate to reach me at my mobile phone number 0917-100-4588, or at (065) 212-1458.

We look forward to seeing you at this conference.

Sincerely,

JOSEPH G. REFUGIO, DM-EM, FBE, CHP
Conference Chairperson
Dean College of Business Education
St. Vincent's College Incorporated, Dipolog City