

Increase to Division  
 memo no. 196 -  
 (English - Festival)

for: elementary and secondary levels  
 (photo)

<b>Persuasion / Impact - 30%</b>	
<ul style="list-style-type: none"> <li>Engages audience</li> <li>Shows appropriate audience appeal</li> <li>Keeps audience focused all throughout the broadcast</li> </ul>	
<b>Total 100%</b>	
<b>4. Technical Application</b>	<b>Total Score</b>
<b>Juxtaposition - 40%</b>	
<ul style="list-style-type: none"> <li>Shows a smooth transition from one topic/news event to another</li> <li>Establishes clear relationship between one audio effect to the news or information that follows</li> </ul>	
<b>Fidelity - 30%</b>	
<ul style="list-style-type: none"> <li>Produces good audio quality</li> <li>Produces authentic sound and effects</li> <li>Has less static and no interference</li> </ul>	
<b>Timing and Precision - 30%</b>	
<ul style="list-style-type: none"> <li>Has clear audible time signals</li> </ul>	
<b>Total 100%</b>	

<b>5. Over-all Script</b>	<b>Total Score</b>
<b>Content - 40%</b>	
<ul style="list-style-type: none"> <li>Covers topic with necessary details and examples</li> <li>Is accurate and has no factual errors</li> <li>Is well-organized</li> <li>Uses academically and socially acceptable language</li> </ul>	
<b>Clarity of Instructions - 40%</b>	
<ul style="list-style-type: none"> <li>Is easy to read and understand</li> <li>Can easily be followed by another person or team</li> <li>Reflects effective planning and organizing</li> </ul>	
<b>Neatness - 20%</b>	
<ul style="list-style-type: none"> <li>All elements are labeled and clearly written</li> <li>Clearly indicates names of team members and their tasks/assignments</li> </ul>	
<b>Total 100%</b>	

<b>RADIO PRODUCTION (Over-All)</b>		<b>Total Score</b>
<b>A. Delivery of the whole broadcast team</b>	<b>- 25%</b>	
<ol style="list-style-type: none"> <li>Anchor</li> <li>News Presenter</li> <li>Other members of the team</li> </ol>		
<b>B. Technical Application</b>	<b>- 25%</b>	
<ol style="list-style-type: none"> <li>Timing and Precision</li> <li>Transition</li> </ol>		
<b>C. Script</b>	<b>- 25%</b>	
<b>D. Infomercial</b>	<b>- 20%</b>	
<b>E. Impact</b>	<b>- 5%</b>	
<b>Total</b>	<b>100%</b>	
<b>Comments &amp; Suggestions:</b>		

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 Evaluator/Judge  
 (Signature over Printed Name)

Indonesian To Division  
 theme no. 196  
 (English Festival)

For: Elementary and Secondary Levels  
 (Grade 6)

**SCORE SHEET FOR RADIO BROADCASTING AND SCRIPTWRITING (Elementary/Secondary)**

1. Anchor	Total Score
<b>Voice Quality 40%</b>	
<ul style="list-style-type: none"> <li>Is very clear and easy to understand even when speaking quickly</li> <li>Paces his/her voice well to fit the storyline and helps the audience understand the issue</li> <li>Shows expressions of interest, enthusiasm, and confidence</li> <li>Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul>	
<b>Voice Recognition - 30%</b>	
<ul style="list-style-type: none"> <li>Has a clear and well-modulated voice</li> <li>Utilizes appropriate pace and volume</li> <li>Is consistently audible throughout the presentation</li> <li>Can easily be heard in all parts of the room</li> </ul>	
<b>Enunciation - 30%</b>	
<ul style="list-style-type: none"> <li>Pronounces / articulates words in a distinct manner</li> <li>Talks in an accent that is socially acceptable</li> <li>Utilizes various voice inflections/changes to enhance meaning of the lines</li> </ul>	
<b>Total 100%</b>	

2. News Presenter	Total Score
<b>News Script 30%</b>	
<ul style="list-style-type: none"> <li>Covers topic with necessary details</li> <li>Is able to highlight significant angle of the story</li> <li>Is accurate and has no factual errors</li> <li>Is well-organized</li> <li>Uses academically and socially acceptable language</li> </ul>	
<b>Voice Quality 30%</b>	
<ul style="list-style-type: none"> <li>Is very clear, easy to understand even when speaking quickly</li> <li>Paces his/her voice well to fit the storyline and help the audience understand the issue</li> <li>Shows expressions of interest, enthusiasm, and confidence</li> <li>Stretches a word to a desired length to emphasize or give the appropriate meaning</li> </ul>	
<b>Voice Recognition - 20%</b>	
<ul style="list-style-type: none"> <li>Has a clear and well-modulated voice</li> <li>Utilizes appropriate pace and volume</li> <li>Is consistently audible throughout the presentation</li> <li>Can easily be heard in all parts of the room</li> </ul>	
<b>Enunciation - 20%</b>	
<ul style="list-style-type: none"> <li>Pronounces / articulates words in a distinct manner</li> <li>Talks in an accent that is socially acceptable</li> <li>Utilizes various voice inflections/changes to enhance meaning of the lines</li> </ul>	
<b>Total 100%</b>	

3. Infomercial	Total Score
<b>Creativity - 30%</b>	
<ul style="list-style-type: none"> <li>Exhibits uniqueness and originality</li> <li>Takes risks</li> <li>Implements technologies appropriately</li> </ul>	
<b>Content - 40%</b>	
<ul style="list-style-type: none"> <li>Shows brief and clear product/idea description</li> <li>Is logically organized</li> <li>Shows smooth and appropriate transitions</li> </ul>	