



Republic of the Philippines  
DEPARTMENT OF EDUCATION  
Region IX, Zamboanga Peninsula  
SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE



Division Memorandum No. 40 s., 2022

To : PSDS AND PICDs  
School Heads, Public Elementary and Secondary Heads  
Teaching and Non-Teaching Personnel  
SDO Personnel  
All Others concerned  
This Division

From : **MA. LIZA R. TABILON EdD, CESO V**  
Schools Division Superintendent

Subject : **TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT**

Date : January 28, 2022

1. In view of OUA MEMO 00-01022-0148 dated January 27, 2022 titled *Tobacco Graphic Health Warnings Assessment*, this division enjoins all DepEd teaching and non teaching personnel, learners, partners and other stakeholders who are 15 to 65 years old to answer the survey of the DOH accessible at <https://bit.ly/dohghwsurvey> on January 31, 2022 to February 14, 2022.
2. For queries and questions, please contact Neoriente A. Ferrer at 0917 726 5045.
3. Wide dissemination of this memorandum is desired.

SGODSHN/TobaccoGraphicHealthWarningSurvey/DM-00\_-2022/01282022

N-avigating  
O-pportunities to  
R-eengineer for  
T-ransformation &  
E-mpowerment



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with a  
Sense of Urgency"



Republika ng Pilipinas  
**Kagawaran ng Edukasyon**  
Tanggapan ng Pangalawang Kalihim



**OUA MEMO 00-0122-0148**  
**MEMORANDUM**  
27 January 2022

**For: Secretary Leonor Magtolis Briones**  
**Undersecretaries and Assistant Secretaries**  
**Bureau and Service Directors**  
**Regional Directors and BARMM Education Minister**  
**Schools Division Superintendents**  
**Child Protection Units**  
**Designated Tobacco Control Coordinators**  
**Designated Brief Tobacco Intervention Providers**  
**Designated NDEP/BKD Coordinators**  
**School Heads**  
**Child Protection Committees**  
**Managers of Offices' and Schools' Social Media Pages**

**Subject: TOBACCO GRAPHIC HEALTH WARNING ASSESSMENT**

Republic Act No. 10643 or the Graphic Health Warnings (GHW) Law specifically mandates the Department of Education (DepEd) to “use [the GHW] templates to educate children on the ill-effects of tobacco and ensure that these are included in relevant subjects under the K-12 curriculum.” This has been reiterated in DepEd Order No. 48, s. 2016 titled the *Policy and Guidelines on Comprehensive Tobacco Control*. GHWs refer to the “photographic image printed on the tobacco product package which accurately depicts the hazards of tobacco use and is accompanied by textual warning related to the picture” (RA 10643).

The Department of Health (DOH), the agency mandated by the law to issue the required GHW templates, is currently conducting the **Tobacco Graphic Warning Assessment**, a national survey for **Filipinos who are 15 to 65 years old**, whether smokers or non-smokers, to gather their opinions about the GHW templates.

In line with DepEd’s mandate under the law and in support of DO 48, s. 2016, the Bureau of Learner Support Services-School Health Division (BLSS-SHD) **enjoins all DepEd teaching and non-teaching personnel, learners, partners, and other stakeholders** who are 15 to 65 years old to answer the survey of the DOH accessible at <https://bit.ly/dohghwsurvey>.



**Office of the Undersecretary for Administration (OUA)**

*Administrative Service (AS), Information and Communications Technology Service (ICTS), Disaster Risk Reduction and Management Service (DRRMS), Bureau of Learner Support Services (BLSS), Baguio Teachers Camp (BTC), Central Security & Safety Office (CSSO)*

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Designated tobacco control coordinators (per DepEd Memorandum No. 147, s. 2018) are requested to coordinate with the concerned units and personnel in their respective offices/schools<sup>1</sup> for necessary support in the dissemination of information, including sharing of the poster, about the survey that can be accessed at <https://bit.ly/dohghwsurveyposter> .

For questions and concerns, please contact Mr. Gian Erik M. Adao, Education Program Specialist II of the Bureau of Learner Support Services-School Health Division (BLSS-SHD), through (02) 8632-9935 or email at [blss.shd@deped.gov.ph](mailto:blss.shd@deped.gov.ph) .

For wide dissemination.

  
**ALAIN DEL B. PASCUA**  
Undersecretary



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The authentication key information  
please scan the QR code.



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<sup>1</sup> Child Protection Units, designated BTI providers, designated NDEP/BKD coordinators, schools' Child Protection Committees, managers of the offices' and schools' social media pages