



Republic of the Philippines  
Department of Education  
Region IX, Zamboanga Peninsula  
**SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE**  
Capitol Drive, Estaka, Dipolog City, 7100



Tel No.: (065) 212-5843

e-mail address: [zamboanga@deped.gov.ph](mailto:zamboanga@deped.gov.ph)

Division Memorandum  
No. 39, s.2022

TO : **Public Schools District Supervisors  
Secondary School Principals  
Elementary School Principals  
All Others Concerned**

FROM : **MA. LIZA R. TABILON Ed.D, CESO V**  
Schools Division Superintendent

SUBJECT : **2022 DIVISION SEARCH FOR BEST AGRI-INDUSTRIAL  
TRADE: A SHOWCASE OF SKILLS**

DATE : January 28, 2022

1. In consonance to DepEd Order no. 21, series of 2019, known as "Policy Guidelines on the Basic Education Program, which articulates that the Curriculum is a learner-centered, inclusive, developmentally relevant, appropriate, responsive, research-based, culture sensitive, reflective, collaborative, and use differentiated approaches of Teaching-Learning to fully develop the life skills of the learners. To visualize how far was attained by the Learners, Teachers, Department Heads, School Heads, Public Schools District Supervisors, the Curriculum Implementation Division will conduct the 2022 Division Search for Best Agri-Industrial Trade: A Showcase of Skills as one of the activities of the TLE/TVL program dubbed as "BLOG-P" Building Learners' Optimized Goals embodied in the K to 12 Four Exits.
2. The Search aims to :
  - a. Provide Capacity Building, Technical Assistance in the integration of Financial Education Program, Gulayan sa Paaralan , Agri-Business, Entrepreneurship and the like;
  - b. Initiate the showcasing of Livelihood Skills through Schools' Agri-Industrial Trade Fair;
  - c. Promote School's Eco-Tourism



*'Be and Do Much Better Each Day with a Sense of Urgency'*





Republic of the Philippines  
Department of Education  
Region IX, Zamboanga Peninsula  
**SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE**  
Capitol Drive, Estaka, Dipolog City, 7100

Tel No.: (065) 212-5843

e-mail address: [zndiv@deped.gov.ph](mailto:zndiv@deped.gov.ph)

- d. Prepare Learners and Teachers to participate in the RFOT and NFOT;
  - e. Link with other agencies such as TESDA, Agriculture, etc. for support to Learners' Livelihood Skills Development;
3. Attached is the proposed schedules and Criteria for your reference.
  4. Expenses incurred relative to the conduct of the activity are chargeable against School MOOE / Local Funds subject to the usual accounting and auditing rules and procedures.
  5. For wide dissemination.

CID/NYG/Search for Best Agri-industrial trade/DM09-2022/01-28-2022



*"Be and Do Much Better Each Day with a Sense of Urgency"*





Republic of the Philippines  
Department of Education  
Region IX, Zamboanga Peninsula  
**SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE**  
Capitol Drive, Estaka, Dipolog City, 7100

Tel No.: (065) 212-5843

e-mail address: sa.2019@deped.gov.ph

## 2022 Division Search for Best Agri-Industrial Trade: A Showcase of Skills

### 1. Proposed schedules

- May 25, 2022 Benchmarking at SNAS 3<sup>rd</sup> Agri-Industrial Trade Expo
- 3<sup>rd</sup> Week of September School Level
- 2nd week of October 2022 District Level (there should be one winner to compete for cluster level, promote "saod" in the district, include private school's participation for the next level)
- Cluster Level 3<sup>rd</sup> week of October 2022 (3 Winners/cluster)
- Division Level 4<sup>th</sup> week of October 2022 (10 Winners)

### 2. Proposed Criteria

- Showcase of learners Entrepreneurship (offline & Online)  
Number of Customers (bought the product) online 10 points  
900-1000 customers -10 pts  
800-899 customers -8 pts  
700-799 customers -6 pts  
600-699 customers -4 pts  
500-599 customers 2 pts  
499 and below 1 pt



*'Be and Do Much Better Each Day with a Sense of Urgency'*





Republic of the Philippines  
Department of Education  
Region IX, Zamboanga Peninsula  
**SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE**  
Capitol Drive, Estaka, Dipolog City, 7100

Tel No.: (065) 212-5843

e-mail address: [zamboangadiv@deped.gov.ph](mailto:zamboangadiv@deped.gov.ph)

Net proceeds/profit 5 points

$20,001.00 \leq \text{profit} = 5 \text{ pts}$

$15,001.00 \leq \text{profit} \leq 20,000.00 = 3 \text{ pts}$

$10,001.00 \leq \text{profit} \leq 15,000.00 = 2 \text{ pts}$

Below 10,000.00 = 1 pt

Procedure of Selling ( based on the judge's taste)= 5 points

- Gulayan sa Paaralan (Input, Process, Output)  
( discretion of the judge)
  - Strategy of the land preparation (includes linkages) 5 points
  - Variety of vegetables 5 points
  - Sustainability 5 points
  - Net proceeds/profit 5 points
- Fisheries (Input, Process, Output) 10 points  
(discretion of the judge)
- ICT (Input, Process, Output) 10 points  
( Judge's discretion)
- Industrial Arts (Input, Process, Output) 15 points  
( Judge's discretion)
- Home Economics ( Input, Process, Output) 15 points  
( Judge's discretion)
- Stakeholders Participation (interagency) 10 points  
( Judge's discretion)



*"Be and Do Much Better Each Day with a Sense of Urgency"*





Republic of the Philippines  
Department of Education  
Region IX, Zamboanga Peninsula  
**SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE**  
Capitol Drive, Estaka, Dipolog City, 7100

Tel No.: (065) 212-5843

e-mail address: [zn-div@deped.gov.ph](mailto:zn-div@deped.gov.ph)

Proposed Judges : All EPSs

Prepared by:

  
**NILDA Y. GALAURA**  
EPS-TLE/TVL

Noted by:

  
**LILIA E. ABELLO, EdD**  
CID CHIEF

Recommending Approval:

  
**JUDITH V. ROMAGUERA EdD, CESE**  
Assistant Schools Division Superintendent

Approved by:

  
**MA. LIZA R. TABILON EdD, CESO V**  
Schools Division Superintendent



*"Be and Do Much Better Each Day with a Sense of Urgency"*

