



Republic of the Philippines
DEPARTMENT OF EDUCATION
Region IX, Zamboanga Peninsula
DIVISION OF ZAMBOANGA DEL NORTE
7100 Dipolog City


DEPARTMENT OF EDUCATION
DIVISION OF ZAMBOANGA DEL NORTE
RELEASED

DATE: 6 MAY 2017
NAME / SIGNATURE

DIVISION MEMORANDUM

No. 143, S. 2017

TO : ALL PERSONNEL
This Division

FROM : 
NATIVIDAD P. BAYUBAY, CESO VI
Officer-In-Charge
Office of the Schools Division Superintendent

SUBJECT : SCHOOLS DIVISION OF ZAMBOANGA DEL NORTE
LOGO DESIGN CONTEST

DATE : MAY 16, 2017

The Schools Division of Zamboanga del Norte is in need of a logo. In line with this, all regular personnel are called upon to design the division's logo to represent its mandate, functions, and its overall identity in visual form. The selected winner shall be given a certificate of recognition during the Superintendent's Award of Excellence.

The contest mechanics shall be as follows:

1. The contest is open to all regular personnel of the division.
2. Deadline of submission of entries is on June 30, 2017.
3. Participants may submit **ONLY ONE (1) ENTRY**. One (1) entry is composed of the following:
 - a. A logo design (graphic: either digital or hand-drawn).
 - b. A short description (either Filipino or English; not more than 200 words) of the logo, its elements and meaning.
4. Entries should in digitized format (atleast 600 dpi with a file extension of .jpg) or freehand illustration or drawing. The raw file of the digital artwork should be drawn/illustrated in A4 size using Adobe Photoshop or CorelDRAW. Submit the file in the following formats:
 - a. Flat jpeg format, minimum of 300 pixels with the Original raw file. Filename is your name and artwork title.

Example: juandelacruz_logodepedzn.jpeg, juandelacruz_logodepedzn.psd
(or juandelacruz_logodepedzn.cdr)

- b. On the other hand, freehand artworks should fit in an 8x10 short bond paper. There are no restrictions in the numbers of colors used.
 - c. A brief description or rationale (not more than 200 words) explaining the components of the logo should also be included in the entry.
 - d. The logo should not carry the name of the artist.
5. The design of the logo should be in accordance with the Department of Education – Schools Division of Zamboanga del Norte Framework. It should effectively convey the identity of the division.
 6. The design should comply to the following specifications”
 - a. No limit to the number colors to be used.
 - b. For wordmark, lettermark, combination marks or emblems, the only allowed text that can be used are the complete name of the division.
 - c. No irrelevant or vulgar elements.
 7. All entries must be sent to: zn.division@deped.gov.ph, together with the contestant’s basic information (name/position/school/district/address/contact number).
 8. By entering the competition, the participants declare that the logo submitted is their original work, have not been submitted to any other competition, and does not infringe on any third party’s existing copyrights.